



# Companion Animal Advocates Newsletter

## In This Issue

**Carnivale of the Dogs**  
**CAA Program Updates**  
**Pet Legislation**  
**Yankee Candle Fundraiser**

## Who We Are

Companion Animal Advocates (CAA), is a nonprofit, all volunteer organization based in Northern New Jersey. CAA is committed to keeping family pets from being surrendered to already crowded shelters because their owners can no longer care for them.

CAA is making a significant difference in the lives of so many people in our community - our own neighbors. We are proactively addressing day-to-day issues that every pet owner faces through the following initiatives:

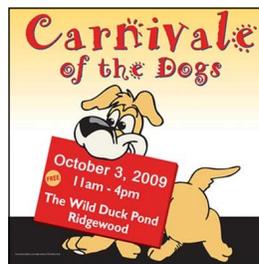
- Pet Retention
- Low-Cost Spay & Neuter
- Adoption Advocacy
- Pet Safety

The people that make up the group have decades of collective experience in a variety of animal welfare areas. This experience and passion are the key to the long-term success of CAA.

## SAVE THE DATE

Come join the fun with CAA at **DogFest2009!**  
 Hillsdale NJ, Saturday 8/23/09  
 More details, see our home page link

## Join the Party! - CARNIVALE OF THE DOGS



Sponsored by TD Bank and benefiting Companion Animal Advocates, this year's Carnivale of the Dogs will be held on **Saturday, Oct. 3rd** from 11 - 4 (rain or shine) at the Wild Duck Pond Park in Ridgewood.

Activities will include a DJ, giveaways, tricky tray, pet caricaturist, pet psychic, canine masseuse, free food, doggie beauty salon, dog trainers, boarding services, animal rescue groups, pet photographer, the Second Annual Delaney Dog Show and a special appearance by Champ, The Miracle Dog.

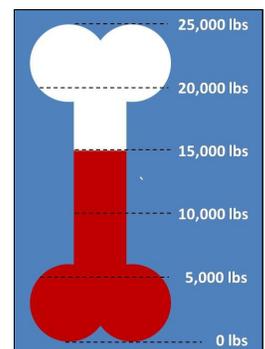
Find out how your dog can be crowned King or Queen of the Carnivale at <http://www.firstgiving.com/28793>. Attendees are also encouraged to participate in a pet food drive for low income pet owners who need extra help feeding their pets.

## CAA Program Updates

**OPERATION FEED-A-PET:** These days, it is no surprise that the client roster at The Center for Food Action (CFA) keeps growing. We are currently feeding 200+ pets which equates to over 2,000 lbs of pet food per month!

As a result of this increased demand, CAA recently increased its Operation Feed-A-Pet goal to deliver 25,000 lbs of pet food to the CFA by the end of 2009.

**HOME2HOME:** With your help, CAA has found homes for six Home2Home pets in the last six months, helping these pets to be adopted directly from one home to another, and avoiding the stress of going to a shelter.



Make a difference in the life of a Home2Home pet today. Visit the Home2Home page on our website to read about Rosie, Bonnie, Clyde, Tigger, Cheech and Felicia. Recommend them to your friends and family who are looking to adopt a pet.

**Please pass this newsletter along to a friend when you finish reading it. Thank you.**

## HOW YOU CAN HELP

### Collect FREE Coupons for Pet Food Drives

CAA welcomes you to cut and send in any and all coupons for FREE pet food and treats for pet stores, supermarkets, etc. Volunteers use these coupons to provide pet food and treats to animals in need. Please send your coupons to:

**Companion Animal Advocates**  
Attn: Free Coupon Collection  
55 Harristown Rd. 2nd Floor  
Glen Rock, NJ 07452

### Operation Feed-A-Pet

We supply Purina Cat and Dog Chow to the Center for Food Action in order to provide pets with a healthy, consistent diet. Please download a \$3.50 coupon from Purina at <http://giveabowl.com/home.aspx?LL=1> and mail it to us.

Specify that you support Companion Animal Advocates (CAA), and Purina will send us an additional \$1 coupon.

You can also call Purina at 1-800-778-7462 and request coupons for Purina products (Purina will accept a coupon request once every 4-6 weeks).

Please send your coupons to:  
**Companion Animal Advocates**  
Attn: Deb Guston  
55 Harristown Road, 2nd floor  
Glen Rock, NJ 07452

These valuable coupons significantly help us further our contributions to the Feed-A-Pet program.

### Home2Home

Encourage friends and family to sign up for the CAA newsletter so they can get emails on pets that need new homes.

Post flyers of Home2Home pets in your community.

For more information please contact [Sara@CompanionAnimalAdvocates.org](mailto:Sara@CompanionAnimalAdvocates.org)

## MEMORIALS

In Memory of Karen Forsyth  
from her friends at  
Companion Animal Advocates

## NJ Court Takes A Giant Step to Recognize Pet as More than Just Property

In a divorce case this year, the NJ Appellate Division ruled that a trial judge may order a person to turn over a pet and not just the monetary value of the pet to the other party.

In this case, an unmarried couple, engaged to be married, bought an AKC registered dog for \$1,500. When they split, the woman took the dog, although she allowed her former fiancé time to spend with the dog. She later went on vacation and he cared for the dog while she was away. He refused to return the dog when she returned, but offered to pay her for ½ of the purchase price.

The appeals court recognized that a dog, like items of other property such as family heirlooms and works of art, may be of such sentimental and emotional attachment to some people that monetary compensation for the actual cost of the property is not sufficient to make a person losing that property “whole.” In fact, the appellate court held that the trial court erred in determining that personal pets were not property of such unique value as to require orders to return the pet, rather than just make financial settlement for the loss.



## Fall Yankee Candle Fundraiser



Companion Animal Advocates will be kicking off its fall fundraising season with the 2<sup>nd</sup> annual Yankee Candle fundraiser. From August 1<sup>st</sup> - August 29<sup>th</sup>, CAA will be selling Yankee Candles and a variety of Yankee Candle products in order to raise money to help families with pets. Yankee Candle will donate 40% of the proceeds of the sale back to CAA.

There are lots of old favorites and other fabulous products being offered as well. These candles and novelty items make great gifts for family & friends as well as for yourself. You can view the online catalog by clicking on “Yankee Candle” on the CAA Web site at [www.CompanionAnimalAdvocates.org](http://www.CompanionAnimalAdvocates.org).

Please contact Christine McIndoe at [Christine@CompanionAnimalAdvocates.org](mailto:Christine@CompanionAnimalAdvocates.org) or at (201) 444-6055 with any questions, catalog requests or orders. All orders and money are due by August 29<sup>th</sup>.

## BergenFest 2009 Party & Expo

You are invited to join Companion Animal Advocates at the BergenFest 2009 Party and Expo celebrating Bergen Health and Life’s Readers’ Choice Awards. Win prizes, live music, tons of freebies and samplings, tastings from the best restaurants of Bergen County, wine and beer samplings and so much more!

The event will be held on Thursday, September 24, 2009 from 6:30 to 8:30PM at the Estate at Florentine Gardens, 97 Rivervale Road, River Vale, NJ 07675. Purchase tickets directly through Companion Animal Advocates and BergenFest 2009 will donate the ticket sale price for General Admission to Companion Animal Advocates in its entirety. Contact us at (201) 497-5098 for tickets, or go to our website [www.CompanionAnimalAdvocates.org](http://www.CompanionAnimalAdvocates.org).

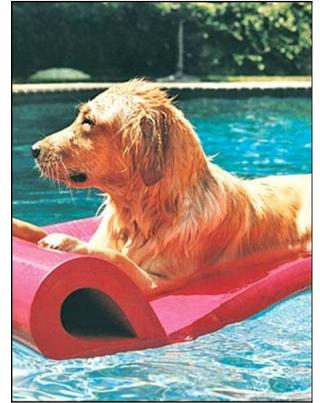
Ticket sales will begin at the beginning of August. Remember, CAA only gets the donation if the tickets are purchased directly through CAA. Taste and experience what residents of Bergen County have voted best in the county, all in one night! We look forward to seeing you there!!

**BERGENFEST**  
2009 PARTY & EXPO

## Tips for Pampering Your Pets this Summer

It's officially summer, time to slow down a bit, relax, spend some needed time with family and friends, including your cats or dogs. Although the weather hasn't exactly been the dog days of summer recently, the sun has been shining a lot more than it has. Let's take a few minutes to consider how to pamper your pet during these lazy, hazy and crazy days of summer. What can you do?

- \* Let the sun shine in. Open up your shades or blinds and let your pet feel the warmth of the sun. Or let your pet have a nice place in the yard to roll around. For those spoiled pooches, you can even purchase a baby pool for your pooch to cool off in.
- \* During the cool mornings or evenings, take your pooch for a walk. Even if it's a quick one. Dogs need to be active and exercise is good for not only them but you as well. It stimulates their senses and also gets you out of the house for some much needed fresh air.
- \* Play. Play ball, play hide and go seek, play tug rope. Just play.
- \* One of the best ways to pamper your pets is to make sure that your precious pets have a good soft bed to snuggle up in.
- \* Make sure your home is safe. Keep objects your pet may chew and ingest out of their reach. Keep toxins and all human medications safely put away.
- \* Always provide lots of fresh water.
- \* Lastly, take time to spend with your dog or cat. Brush them, comb them, curl up with them and read a book. Remember, you are their best friend.



## Picture-Perfect Holiday Gifts



CAA will be hosting a fundraiser in August/September for the people in your life that have everything. We will be offering photo tote bags as well as cosmetic bags. You can choose from having either one or two of your favorite photos of your family, friends or pets on the bag. Prices will range from \$50 - \$125.

Along with the photo bags, CAA will be offering photo magnets, ornaments and afghan throws. Prices range from \$20 to \$120.

Please check our Web site in August for more information. These gifts are simply picture-perfect.

## NEWSLETTER SPONSOR



The DSM Group is a full-service advertising agency that gives businesses the opportunity to be seen and heard in a big way.

Our talented professionals come from all aspects of media and communications to form a one-stop shop for all your advertising, marketing and public relations needs.

For more information, contact:

Darren Magarro at 201.485.7776 or visit

[www.thedsmgroup.com](http://www.thedsmgroup.com)

599 Franklin Ave. 2nd Fl. Franklin Lakes, NJ 07417

## 'Never Homeless, Never Hungry, Always Loved'

Dear Friends,

Please help us save on printing and postage costs by printing your own newsletter. Send an e-mail to [Newsletter@CompanionAnimalAdvocates.org](mailto:Newsletter@CompanionAnimalAdvocates.org) with your First and Last Name, City and State. We will then remove you from our hardcopy mailing list and send you an electronic copy of our bi-monthly newsletter along with a link to a printable version.

We hope you will continue to support Companion Animal Advocates. Please feel free to contact us anytime.

All our best,

Patricia, Melissa D., Deb, Ellen, Melissa S., Linda, Joe, Anne, Nancy, Helga, Christine and Sara  
Companion Animal Advocates

To find out how to sponsor an upcoming Companion Animal Advocates Newsletter, contact [Sara@CompanionAnimalAdvocates.org](mailto:Sara@CompanionAnimalAdvocates.org)

# COMPANION ANIMAL ADVOCATES - WHAT WE DO

Our pets are members of our family. But sometimes a family has to think about giving up their pets because they are moving, have an allergic child in the family, or simply because they can no longer afford to feed the pet.

If a family has to give up their pet, what can they do? Find a new home for the pet OR give it to a shelter and hope they can find a good home for the pet.

- ◆ Companion Animal Advocates helps people in need keep their pets in their family by providing food to help the pet stay healthy and to reduce the family's cost of keeping a pet.
- ◆ Companion Animal Advocates helps people who are eligible for low cost spay/neuter through the State of NJ get this done for the health of their pet and to reduce pet overpopulation.
- ◆ If there is no way to help the family keep their pet, Companion Animal Advocates works with the family to help them find a new home for their pet. Helping the owner find a new home for their pet helps reduce the number of homeless pets in the shelter and is less upsetting to the pet.

If a lot of people help a little, together we can all help a lot!!



## HELP MAKE A DIFFERENCE

Please send us a donation to help us carry on our work.

Mail this DONATION FORM along with your CHECK to:

Companion Animal Advocates, 55 Harristown Rd, 2nd Floor, Glen Rock NJ 07452

Help "home" a Home2Home pet:  3 pets (\$150)  2 pets (\$100)  1 pet (\$50)

Feed-A-Pet for:  12 months (\$144)  6 months (\$72)  1 month (\$12)

Spay or Neuter:  6 pets (\$60)  3 pets (\$30)  1 pet (\$10)

OR

\$500  \$250  \$100  \$50  \$25  \$10  Other \$\_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

E-MAIL \_\_\_\_\_

Check here if we may send your donation acknowledgement via e-mail to save on postage.

08/09