



Companion Animal Advocates Newsletter

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Who We Are

Companion Animal Advocates (CAA) is a nonprofit, all volunteer organization based in Northern New Jersey. CAA is committed to keeping family pets from being surrendered to already crowded shelters because their owners can no longer care for them.

CAA is making a significant difference in the lives of so many people in our community - our own neighbors. We are proactively addressing day-to-day issues that every pet owner faces through the following initiatives:

- Pet Retention
- Low-Cost Spay & Neuter
- Adoption Advocacy
- Pet Safety

The people that make up the group have decades of collective experience in a variety of animal welfare areas. This experience and passion are the key to the long-term success of CAA.

FEBRUARY IS SPAY/NEUTER MONTH CAA LAUNCHES "STOP LITTERING" CERTIFICATE PROGRAM

Each year, millions of healthy cats and dogs are euthanized simply because there are not enough homes for them. If all pet owners spayed or neutered their pets, we could see an end to this practice in our lifetime. Spaying/neutering your pet is an integral part of responsible pet ownership and imperative to helping end the unnecessary euthanasia due to pet overpopulation. To help bring attention to this important issue, humane organizations have named February Spay/Neuter month, with the Humane Society of the United States naming February 23rd - SPAY DAY USA.

In recognition of Spay/Neuter month, CAA is expanding the "STOP LITTERING" campaign to inform pet owners of the importance of spaying/ neutering their pets, as well as creating a resource for all NJ pet owners that makes the procedure affordable. The program has been modified to include a low-cost certificate program to assist pet owners in need. CAA can assist you to have your pet spayed/neutered for a reduced cost, or possibly at no cost. CAA is proud to partner with People for Animals Low-Cost Spay-Neuter Clinic in order to make this program possible.

For more information on our program, visit our website or e-mail Melissa@CompanionAnimalAdvocates.org. If you would like to help prevent unnecessary euthanasia, due to pet overpopulation, please send a donation to CAA and help fund the "STOP LITTERING" program.



Canines on the Catwalk



CAA will be hosting a fun-filled evening of doggie fashion featuring the designs of Deni Alexander, fantastic food and fabulous tricky tray prizes. The event is scheduled for Saturday, February 27th from 5-9 p.m. at The Knights of Columbus Hall 7 Courthouse Place in Oakland, NJ.

This event has **SOLD OUT** in record time. Sincere thanks to all of you who are attending. Remember, you can still participate in the fun by e-mailing a photo of your pet in a favorite fashion, along with a \$10 donation, for a spot in our Virtual Fashion Show. The Virtual Fashion Show will be shown at the event and will fund "STOP LITTERING" - CAA's Low-Cost Spay/Neuter program. Email your photo to Patricia@CompanionAnimalAdvocates.org with your pet's name. You can either mail your check or go to our website to donate using PayPal.

Please pass this newsletter along to a friend when you finish reading it. Thank you.

PLEASE NOTE OUR NEW MAILING ADDRESS AND PHONE/FAX NUMBER

HOW YOU CAN HELP

Operation Feed-A-Pet

We supply Purina Cat and Dog Chow to the Center for Food Action in order to provide pets with a healthy and consistent diet.

Please call Purina at 1-800-778-7462 and request coupons for Purina products (Purina will accept a coupon request once every 4-6 weeks).

Send your coupons to:
Companion Animal Advocates
P.O. Box 61
Hillsdale, NJ 07642

These valuable coupons significantly help us further our contributions to the Feed-A-Pet program.

Collect Coupons for FREE Pet Food
If you should come across any coupons for **FREE** pet food or treats, please send them to CAA at the above address.

Home2Home

Encourage friends and family to sign up for the CAA newsletter so they can get emails on pets that need new homes.

Post flyers of Home2Home pets in your community.

For more information please contact Sara@CompanionAnimalAdvocates.org

Food Drives

Conduct a family and friends food drive. Send e-mails to your family and friends and ask them each to donate a 15-20 lb bag of dog or cat food to help an underserved family feed their pet.

Once you collect the food, contact Ellen@CompanionAnimalAdvocates.org to arrange for drop off of the food.

In Memory / In Honor

In Memory of Overbrook Cockers
by Jean Fox

In Honor of Kay Lundvall
by Barbara Kluthe

In Honor of Dublin Pedrick
by Mercedes Pedrick

In Honor of Mr. Lucky
by Catherine Watson

CAA Celebrates its 2nd Birthday!



Happy 2nd Birthday to Companion Animal Advocates on February 8, 2010! The Board of Trustees would like to thank each and every supporter for their time and generosity over the past two years. Along with our valued volunteers, we look forward to affecting positive change in the lives of pets and their owners throughout the Bergen and Rockland community for many years to come.

Please continue to spread the word about Companion Animal Advocates and help us continue our efforts in making a difference in the lives of pets and their owners. Please remember our vision of "Never Hungry, Never Homeless, Always Loved."

Community Thrift Shop

CAA thanks each of the Community Thrift Shop volunteers who worked at the shop in January. The shop reported that CAA had very helpful and kind volunteers!

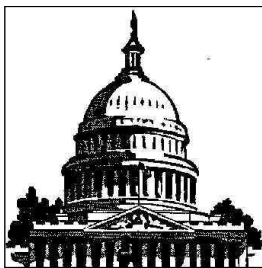
If you are interested in donating any household items, gently used clothing, toys, books, small furniture and more, feel free to bring them to the Community Thrift Shop located at 85 Godwin Ave. Midland Park, NJ (between Patti's Dance Studio and the Children's Daycare Center). Please make sure to use Companion Animal Advocates' charity #33 on every donation so that a percentage of the proceeds from your donation will go directly to supporting Companion Animal Advocates' programs.

Shop hours are 10 a.m.–2:30 p.m., Tuesday through Saturday. Receiving days are Monday and the first Saturday of each month from 10 a.m.–2:30 p.m.

For more information about the Community Thrift Shop call 201-652-7661.



NJ Passes Strong Fur Labeling Law



NJ became the fifth state to pass a fur-labeling law in an attempt to close a federal loophole. "This bill has to do with the consumers' right to know what they're wearing – whether it's cotton, silk, polyester, mink or dog fur," said Sen. Jeff Van Drew, D-1. "The bottom line is that there are people walking around wearing dog fur, who don't know it." NY has similar legislation in place.

The Humane Society of the US documented many retailers selling unlabeled fur-trimmed jackets as "faux," "raccoon" or "rabbit" that actually came from domestic dogs or raccoon dogs, an Asian canine species. They maintain that China kills, often by skinning alive, an estimated 2 million dogs and cats for their fur annually. The federal fur labeling law still permits products with a "relatively small quantity or value" to go unlabeled. To close this loophole the Truth in Fur Labeling Act was introduced in Congress.

To follow the status of these bills, track H.R. 2480 at <http://www.house.gov/> and S. 1076 at <http://www.senate.gov/>.

Create a First-Aid Kit for Your Pets — Before an Emergency Strikes

No one ever knows when an emergency will happen. The best thing is to always be prepared. Therefore, putting together a water-proof first-aid kit for your pets prior to an emergency, is one of the best things that you can do as a pet owner. Many situations require fast action and prevention of further injury, infection or death. So assemble a first aid kit now, so that you'll be ready when your pet needs immediate help. Below is a listing of some items that you should include in your kit:

- * An index card with emergency numbers such as:
 - * Animal Poison Control contact information
 - * Your pets regular veterinarian and local Veterinary Emergency Animal Hospital information
 - * Your own phone number
 - * Photos of your pets (to help identify them)
 - * Pet's health records
 - * Pet CPR instructions
 - * Your pets microchip number
- * Flashlight & rubber gloves
- * Scissors & tweezers (flat slant tip)
- * Sterile needle (to remove splinters and tick heads)
- * Turkey baster (for flushing wounds or force feeding)
- * Eyedropper
- * Tongue depressor to examine mouth
- * Disposable safety razor (to shave fur around a wound)
- * Towels (at least 2)
- * Blanket (to keep an injured pet from going into shock)
- * 3x3 sterile gauze pads & rolled gauze (for bandaging, stabilizing joints, making a muzzle)
- * Anti-bacterial wipes or pads & Q-tips
- * Ice pack
- * Cotton balls and vet wrap bandages
- * Hydrogen peroxide 3% USP (to use on infected wounds)
- * Activated charcoal tablets (can absorb many toxics)
- * Antibiotic ointment (such a Neosporin)
- * Sterile saline eye solution (to flush out eyes and wounds)
- * Milk of magnesia (for stomach upset and some types of poison ingestion)
- * Pepto Bismol (for stomach upset and some types of poison ingestion; do not give to cats)
- * Plain Benadryl (for bug bites and stings and other allergic reactions)
- * Can of soft pet food (can reduce the effect of poisoning)
- * Mild grease-cutting dishwashing liquid such as Dawn (to clean contaminated skin or sticky substances)
- * Plastic baggies
- * Muzzle and a nylon leash
- * Bottled water & water bowl or container
- * Adhesive first aid tape (in narrow and wide widths)

There are many more items that you can include. Please consult your vet for some additional ideas.

Immediate and proper first-aid is only the first step in the treatment of your pet. Please contact your veterinarian immediately and follow their instructions to ensure that your pet is well-cared for when a trauma has taken place.

*Please consult your vet immediately before administering first aid.

NEWSLETTER SPONSOR

RAW
BASICS

Providing a healthy diet
for your canine companion
...the way nature really intended.

RAWbasicsLLC@yahoo.com
Donna 973.945.9969

'Never Homeless, Never Hungry, Always Loved'

Dear Friends,

Please help us save on printing and postage costs by printing your own newsletter. Send an e-mail to Newsletter@CompanionAnimalAdvocates.org with your First and Last Name, City and State. We will then remove you from our hardcopy mailing list and send you an electronic copy of our bi-monthly newsletter along with a link to a printable version.

We hope you will continue to support Companion Animal Advocates. Please feel free to contact us anytime.

All our best,

Anne, Christine, Deb, Helga, Joe, Melissa D., Melissa S., Nancy, Patricia and Sara
Companion Animal Advocates

To find out how to sponsor an upcoming Companion Animal Advocates Newsletter, contact Sara@CompanionAnimalAdvocates.org

COMPANION ANIMAL ADVOCATES - WHAT WE DO

Our pets are members of our family. But sometimes a family has to think about giving up their pets because they are moving, have an allergic child in the family, or simply because they can no longer afford to feed the pet.

If a family has to give up their pet, what can they do? Find a new home for the pet OR give it to a shelter and hope they can find a good home for the pet.

- ◆ Companion Animal Advocates helps people in need keep their pets in their family by providing food to help the pet stay healthy and to reduce the family's cost of keeping a pet.
- ◆ Companion Animal Advocates helps people who are eligible for low cost spay/neuter through the State of NJ get this done for the health of their pet and to reduce pet overpopulation.
- ◆ If there is no way to help the family keep their pet, Companion Animal Advocates works with the family to help them find a new home for their pet. Helping the owner find a new home for their pet helps reduce the number of homeless pets in the shelter and is less upsetting to the pet.

If a lot of people help a little, together we can all help a lot!!



HELP MAKE A DIFFERENCE



02/10

Please send us a donation to help us carry on our work.

Mail this DONATION FORM along with your CHECK to:

Companion Animal Advocates, P.O. Box 61, Hillsdale, NJ 07642

Help "home" a Home2Home pet: 3 pets (\$150) 1 pet (\$50) Other \$ _____

Feed-A-Pet for: 12 months (\$144) 6 months (\$72) 1 month (\$12) Other \$ _____

Spay or Neuter: 6 pets (\$60) 3 pets (\$30) 1 pet (\$10) Other \$ _____

OR

General Donation: \$500 \$250 \$100 \$50 \$25 \$10 Other \$ _____

DONOR'S NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

E-MAIL _____

Check here if we may send your donation acknowledgement via e-mail to save on postage.

In Memory Of In Honor Of _____

Send IM/IH acknowledgement to: _____