



Companion Animal Advocates Newsletter

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Who We Are

Companion Animal Advocates (CAA) is a nonprofit, all volunteer organization based in Northern New Jersey. CAA is committed to keeping family pets from being surrendered to already crowded shelters because their owners can no longer care for them.

CAA is making a significant difference in the lives of so many people in our community. We are proactively addressing day-to-day issues that every pet owner faces through the following initiatives:

- Pet Retention
- Low-Cost Spay & Neuter
- Adoption Advocacy
- Humane Education

The people that make up the group have decades of collective experience in a variety of animal welfare areas. This experience and passion are the key to the long-term success of CAA.

Save the Dates

Come visit CAA at BergenFest on **Thursday, September 22nd** from 5-9pm at The Estate at Florentine Gardens located at 97 River Vale Rd., Rivervale, NJ. **BERGENFEST PARTY & EXPO** *Bergen Health and Life* magazine has graciously donated tickets to us, so please consider purchasing your tickets through CAA as the entire price of the ticket will go towards one of our many programs. Please email Christine@CompanionAnimalAdvocates.org. However, if we sell out of our tickets and you heard about BergenFest through CAA, you can still purchase tickets online and enter the code DSM for an additional 15% off the ticket price. Visit <http://www.bergenhealthandlife.com/bergenfest/> for more information.



Carnivale of the Dogs Bring your family and join us for a day filled with music, giveaways, food, pet psychic readings, doggie beauty salon, pet caricaturist, photographer, veterinarian, rescue groups, other various dog-related exhibitors, and the 4th Annual Delaney Dog Show on Sunday, October 2nd from 11am–3pm at The Wild Duck Pond, 1133 E. Ridgewood Ave., Ridgewood

Attendees are encouraged to bring a donation of a bag/can of cat/dog food to aid underserved pet owners.

Have your dog crowned king or queen of the Carnivale! Simply create your own fundraising page on www.firstgiving.com/companionanimaladvocates (click on "I want to raise money too"). Then, ask family and friends to donate on behalf of your dog (min. donation is \$10). The dog who raises the most money as of midnight Oct. 1st will be crowned "KING" or "QUEEN" of the Carnivale.

Aside from obvious bragging rights, your dog will kick off opening ceremonies at 11am and get priority visits to the Snazzy Salon, photographer, caricaturist and pet psychic. The winner will also receive a **\$150 TD Bank Gift Card** (winner need not be present but it will be a moment you and your dog will never forget). Our 2nd and 3rd place winners, better known as members of the royal family will be named as Prince/Princess and Duke/Dutchess and will each receive a **\$50 TD Bank Gift Card**. In addition, three lucky participants will be drawn at random to win a **\$25 TD Bank Gift Card**.

Participate in the 4th Annual Delaney Dog Show! Compete for prizes and ribbons in fun categories! Register for the dog show at the event.

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Please pass this newsletter along to a friend when you finish reading it. Thank you.

How You Can Help

Operation Feed-A-Pet

We supply Purina Cat and Dog Chow to two community food pantries (Center for Food Action of Mahwah and Saddle Brook) in order to provide pets with a healthy and consistent diet.

Please call Purina at 1-800-778-7462 and request coupons for Purina Dog or Cat Chow (Purina will accept a coupon request once every 4-6 weeks).

Send your coupons to:
Companion Animal Advocates
P.O. Box 61, Hillsdale, NJ 07642

These valuable coupons significantly help us further our contributions to the Feed-A-Pet program.

Collect Coupons for FREE Pet Food

If you should come across any coupons for **FREE** pet food or treats, please send them to CAA at the above address.

Food Drives

Fall is a perfect time for your civic group, church group, Girl Scout troop, school or individual to sponsor a pet food drive. For more information, please email

Patty@CompanionAnimalAdvocates.org.

In Memory Of Kali



Kali was a joy to all who knew her and many did through her selfless therapy dog work at The Valley Hospital. With her kind demeanor and colorful

costumes, she brought a smile to everyone that she met. She will be missed but never forgotten.

Grants and Other Donations

Sincere thanks to Judith Ripka Creations and its Helping Hand Division for the donation of a stunning 13-carat blue quartz ring set in sterling silver to be used to raise funds for our programs.

CAA recently received a \$2,500 grant towards Operation Feed-A-Pet from The PETCO Foundation. The Foundation is endeavoring to fund local programs that address the ongoing difficult financial climate with its "We Are Family Too" fund. This is in response to the increase in surrendered animals being experienced by animal shelters due to foreclosures and evictions.

CAA has also received a donation of \$300 from the Fidelity Charitable Gift Fund, made possible through the generosity and recommendation of the Casey Family Fund, a donor-advised fund. The donation is designated to Operation Feed-A-Pet. A big thank you to Mrs. Marion E. Bochner for making this happen!

Pet Oxygen Mask Donations

Please consider donating a set of pet oxygen masks to your community. The \$100 tax-deductible donation includes: 3 oxygen masks (1 small, 1 medium & 1 large), 3 oxygen air tubes, 1 O2 Fur Life carry bag, 1 laminated instruction sheet, 1 kennel lead, 2 "Pet Oxygen Masks On Board" decals, 1 PowerPoint presentation, 1 instructional DVD "Pets Need Oxygen Too", 2 animal incident report (AIR) forms and a pet rescue notice form. We would like to thank the following donors who have donated since our last newsletter:

- Joe and Anne Torre, Oakland
- Pam and Tom McDermott of Rochelle Park, Teaneck
- Judy Heinsohn and her husband, Ron Joy, Moonachie
- Mary-Anne and Joe Colucci, Emerson

If you are interested in donating a set to your community, please contact Christine@CompanionAnimalAdvocates.org or call (201) 706-7666.

Volunteer Opportunities

CAA values and appreciates all of its volunteers. Please consider volunteering at one of the following events. Please contact Patty@CompanionAnimalAdvocates.org or 201-706-7666 for more detailed information.

Thursday September 22nd BergenFest at Florentine Gardens, River Vale, NJ 5pm-9pm

Saturday September 24th Pet Therapy Certification Day at the Fair Lawn Senior Center, Fair Lawn, NJ 9am-12pm

Sunday September 25th Ridgewood Vet Adopt a Day at Ridgewood Veterinary Hospital, Ridgewood NJ 11am-4pm

Sunday October 2nd The Carnivale of the Dogs sponsored by TD Bank at The Wild Duck Pond, Ridgewood 11am-3pm

Coupons, Coupons, Coupons!



Why are we always asking you to call Purina once a month for coupons and send them to us?

Here's why: Between January and August of this year, CAA saved \$3,680.54 using the coupons that you sent in! That is an amazing amount of savings and it helps your donation dollars go so much further.

Through your generous support, CAA has donated more than 213,963 bowls of pet food since the inception of the program in 2008. That's approximately 85,585 lbs. of pet food.

Please keep up the good work and go to our Web site at www.CompanionAnimalAdvocates.org to sign up for a monthly e-mail reminder to call Purina for coupons at 1-800-778-7462.

Thank you so much!

Help Us Obtain A Generous Donation From TD Bank

TD Bank's Affinity Program helps nonprofit organizations raise money by receiving an annual cash contribution from TD Bank, based upon the average deposit balance held by the organization's participating members.

Companion Animal Advocates will receive 1/2 of 1% contribution based on the annual average balances of all eligible checking accounts and 1/4 of 1% contribution based upon the annual average balances of all eligible savings accounts/CD's.

It's Simple To Participate. Please call Cheryl Kastner at TD Bank, Glen Rock branch, at 201-791-1472 or stop in to one of TD's many branches and ask to link your account to Companion Animal Advocates. You can also just email Patricia@CompanionAnimalAdvocates.org with your name and town and we'll ask TD Bank to link you up. If you don't have an account, please consider opening one.

Companion Animal Advocates will not receive any information from TD Bank regarding your account balances or any other personal information.

We're working toward earning a donation of between \$8,000-\$10,000. That would buy a lot of pet food!! Please help us achieve this goal.

In Memory Of...

Kiddy Girl by Sara Wingerath
Augie and Kenny by Nancy Graham
Kiddy Girl by Nancy Hamilton
Spenser by Mary-Anne and Joe Colucci
Mac by Pam and Tom McDermott
Quincy by Grace Galvin
Betty Lou O'Donnell by Deb Guston

In Honor Of...

Our family and friends by Eddie and Christine Devereaux

Christine and Eddie Devereaux by The Hilberts

Print and Online Newsletters

We at CAA want to make sure that all of your donated funds are going directly to the pets. Therefore, we are urging you to help us save money and resources in the printing and mailing of our newsletter. PLEASE contact Melissa@CompanionAnimalAdvocates.org and let her know that you would like to receive our email newsletter instead of our print version. We, and the pets that you are helping, thank you!

Save the dates cont'd

Stop by **Waldwick Day** on **September 24th** from 12-5pm at Borough Park. The Chamber will be hosting a dog contest with proceeds going to CAA.

Come visit CAA at the **Saddle River Animal Hospital Adoption Day** on **September 17th** from 1-4pm. The adoption day will take place behind the Saddle River Firehouse at 85 E. Allendale Ave., Saddle River.

CAA will also be participating in the **Ridgewood Veterinary Hospital's 4th Annual Adopt-A-Pet Day** to be held on **September 25th** from 11am-4pm. It will be located at 320 E. Ridgewood Ave. Ridgewood.

'Never Homeless, Never Hungry, Always Loved'

Dear Friends,

As the summer slowly comes to an end, we look forward to those cool days of fall as well as all of our events that we have planned. Please swing by and say hello, we would love to meet all of you.

Thank you again for all of your support, without it we would not be helping as many families and pets.

We hope you will continue to support Companion Animal Advocates. Please feel free to contact us anytime.

All our best,
Companion Animal Advocates Board of Trustees

To find out how to sponsor an upcoming Companion Animal Advocates Newsletter, please contact Christine@CompanionAnimalAdvocates.org

COMPANION ANIMAL ADVOCATES - WHAT WE DO

Our pets are members of our family. But sometimes a family has to think about giving up their pets because they can no longer afford to feed the pet.

If a family has to give up their pet for this reason, what can they do? Find a new home for the pet OR give it to a shelter and hope they can find a good home for the pet.

- ◆ Companion Animal Advocates helps people in need keep their pets in their family by providing food through its Operation Feed-A-Pet program to help the pet stay healthy and to reduce the family's cost of keeping a pet.
- ◆ Companion Animal Advocates helps provide responsible pet owners with affordable spay neuter options through its Stop Littering program, allowing for healthier pets while reducing pet overpopulation.
- ◆ Companion Animal Advocates also provides community outreach through its Humane Education program. This program was designed to educate the community on such topics as Pet CPR, pet hazards and pet health. We do this through lectures with local vets at public libraries or at vet hospitals. This year, CAA also spearheaded a campaign that is trying to get every town in Bergen County equipped with pet oxygen masks, in case of emergency.



HELP MAKE A DIFFERENCE



09/11

Please send us a donation to help us carry on our work.

Mail this DONATION FORM along with your CHECK to:

Companion Animal Advocates, P.O. Box 61, Hillsdale, NJ 07642

Feed-A-Pet for: 12 months (\$144) 6 months (\$72) 1 month (\$12) Other \$___

Spay or Neuter: 3 pets (\$150) 2 pets (\$100) 1 pet (\$50) Other \$_____

OR

General Donation: \$500 \$250 \$100 \$50 \$25 \$10 Other \$_____

DONOR'S NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

E-MAIL _____

Check here if we may send your donation acknowledgement via e-mail to save on postage.

In Memory Of In Honor Of _____

Send IM/IH acknowledgement to: _____