



## Companion Animal Advocates Newsletter

### Mega Raffle 50/50

CAA is holding a 50/50 raffle to support its "Operation Feed-A-Pet" program. Tickets are available for \$5 each or a book of 5 tickets for \$20. For tickets, please contact Karin@CompanionAnimalAdvocates.org or (201) 706-7666. Three prizes will be awarded as follows: 1st Place - 30%, 2nd Place - 15% and 3rd Place - 5%. Winning tickets will be selected at our Pocketbook Bingo event.

### Who We Are

Companion Animal Advocates (CAA) is a non-profit, all-volunteer organization based in northern New Jersey. CAA is committed to keeping family pets from being surrendered to already crowded shelters because their owners can no longer care for them.

CAA is making a significant difference in the lives of so many people in our community - our own neighbors. We are proactively addressing day-to-day issues that every pet owner faces through the following initiatives:

- Pet Retention
- Low-Cost Spay/Neuter
- Adoption Advocacy
- Pet Safety

The people that make up the group have decades of collective experience in a variety of animal welfare areas. Each volunteer has a passion for animals and the love and companionship they provide. That passion is key to the long-term success of CAA.

### Help Support CAA'S Pocketbook Bingo Event Friday, April 24th



Our Pocketbook Bingo fundraising event will be taking place on Friday, April 24th. The event will be held at the Garfield Boys & Girls Club located at 490 Midland Avenue in Garfield. Although tickets are SOLD OUT, we are still looking for support for this event in the form of sponsorships, basket donations and cash contributions.

#### SPONSORSHIP OPPORTUNITIES:

**Gold Dauber Sponsorship (MAIN EVENT SPONSOR - ONLY 1 AVAILABLE) - \$1500**  
Includes premiere seating for 10 guests, special event favor for each attendee, inside cover page ad in journal booklet, logo placement on all marketing materials, table in lobby area at event to promote your business, press recognition and logo placement on CAA website.

**Silver Dauber Sponsorship - \$1,000**  
Includes premiere seating for 10 guests, special event favor for each attendee, full page ad in journal booklet, press recognition and logo placement on CAA website.

**Bronze Dauber Sponsorship - \$500**  
Includes premiere seating for 4 guests, half page ad in journal booklet, press recognition and logo placement on CAA website.

**Bingo Basket Sponsorship - \$250**  
Includes quarter page ad in journal booklet, press recognition and logo placement on CAA website.

#### BASKET DONATIONS:

A Tricky Tray will be taking place at this event. 40-50 baskets will be featured, each valued at \$250 or more. If you would like to donate a basket or an item to be included in a basket, please contact Paula at 973-423-2047. We are looking for a variety of items which may include electronics, sports memorabilia, pocketbooks, accessories, home goods, pet-related items, concert/show tickets, gift certificates, gift cards or just about anything else.

#### CASH CONTRIBUTIONS:

If you would like to make a financial contribution to this event, please mail your check directly to: Companion Animal Advocates, PO Box 61, Hillsdale, NJ 07642. Please include the words Pocketbook Bingo Donation in the "Memo" line. All funds collected will be used to offset event costs and to purchase additional prizes for the Tricky Tray.

**Please pass this newsletter along to a friend when you finish reading it. Thank you.**

## How You Can Help

### Operation Feed-A-Pet

Since we started this program, we have donated 260,325 lbs. of pet food to pets in need. This equates to 650,813 bowls of food. We supply Purina Cat and Dog Chow to the Center for Food Action and the Social Service Association of Ridgewood & Vicinity, Inc. in order to provide pets with a healthy and consistent diet.

Please call Purina at 1-800-778-7462 and request coupons for Purina Dog or Cat Chow (Purina will accept a coupon request once every 4-6 weeks).

Send your coupons to CAA at the address listed on the cover of this newsletter.

These valuable coupons significantly help us further our contributions to the Feed-A-Pet program.

### Collect Coupons for FREE Pet Food

If you should come across any coupons for FREE pet food or treats, please send them to CAA at the above address.

### Hold a Pet Food Drive

Send emails to your family and friends and ask them each to donate a 15-20lb. bag of dog or cat food to help an underserved family feed their pet.

## In Honor Of...

**Jason Diller's Birthday** - from The DSM Group

**Holiday Greetings Barbara Kluthe** - from Kay Lundvall

**Nancy Hamilton** - from Dean and Carole

## Print and Online Newsletters

Being a 501(c)3 charity, funds are always tight & we at CAA want to make sure that all of our donated funds are going directly to the pets. Therefore, we are urging you to help us save money and resources in the printing and mailing of our newsletter. PLEASE email:

christinestine@companionanimaladvocates.org and let her know that you would like to receive our email newsletter instead of our print version.

## In Memory Of...

**Robert Lisimara, Sr.** - from Thomas and Pamela McDermott

**Blackie, dear cat of the Devereaux Family** - from Sara Wingerath-Schlanger and Ellen George

**Nancy Grzybowski** - from Joe and Anne Torre

**Elizabeth J. Bungert** - from Joe and Anne Torre

**Sally** - from Nancy Graham



**Deb and Pat's dog, Duffy** - from Patricia Bungert

**Shirley Edward's beloved cat, Haley** - from Margaret Emerito

**Brisbe** - from Debra Fagan

**Midnite** - from Maureen LaRocca

**Mary Ellen Layne** - from Core Systems Group LLC, Ginna & John Sapanara, Joe and Anne Torre, Carolyn G. Ross, Anthony Nesto, Old Tappan Education Association, Christine & Eddie Devereaux, Joyce and Ronald Ochs, Melissa and Corrado Del Rosso and Patty Del Rosso McKay



**Sandi's Lina** - forever the Queen of the Carnivale - from Patricia Bungert

**Bailey, beloved Sheltie of the Fields Family** - from Barbara and Scott Branch

**Buster, beloved cat of Jack Frielingsdorf and Richard Leschke** - from Grace and Joe Galvin

**Kiddy Girl and Blackie**—from Edward and Mary Margaret Devereaux

**Welsh Springer Spaniel, Megan Branch, "the best dog ever"** - from Patricia



Bungert, Terre Lange, Laraine Lamicella, The Byrne Family & Finn, Bruce & Suzanne Fields, Barbara & Joseph Schenk, Pat & Rich Halko, Barbara and Scott Branch, Harry & Susan Roselle, Joyce & Ronald Ochs

**Amber, who went over the Rainbow Bridge 3 years ago.** We miss you every day - Marie & John Meringer

**Jesse, rescue and member of the Buscemi family** - from The DSM Group



**Barbara Kennedy's Zia, a special Samoyed** - from Arlene Spooner



**Clive, best traveling companion of Robert Ross** from the CAA Team

## Grants, Donations and Raffle Winner



**The Doris Day Animal Foundation**, a national non-profit organization founded by the legendary actress and animal welfare advocate, has provided a grant to Companion Animal Advocates to help with our community support programs—Operation Feed-A-Pet, Stop Littering and supplying oxygen masks to first responders throughout Bergen County.

**Girls on the Run** of West Milford, under the supervision of Passaic County Director, Donna Jean Neill, recently held a bake sale at the Fair Lawn Senior Center Therapy Dog Certification Day. Proceeds from this sale in the amount of \$160 were donated in support of Companion Animal Advocates.



**TV Raffle Winner** - Beverly B. from Fair Lawn won our raffle for the 60" Sharp Aquos LED TV (which was donated by Sharp Electronics Corporation). Beverly's name was pulled from thousands of entries at our Carnivale of the Dogs event. Congratulations Beverly and thank you Sharp Electronics!



## Volunteer Spotlight—Claudia Addamo



CAA would like to take this opportunity to thank our creative volunteer, Claudia Addamo, for her countless hours of dedication to creating all of our collateral and marketing materials.

Claudia works locally as a Senior Graphic Designer and has been in the field for more than 10 years. She feels blessed to be able to do what she loves and is glad to help out CAA whenever we need her. She lives in Midland Park with her husband and 3 (very spoiled) cats and enjoys spending time with her family and friends when she's not doing freelance design. Thanks Claudia!

## Pet Food Drives

CAA would like to thank the following individuals and organizations for all of the support that they provide to our mission:

- **Cathy Schmidt** for consistently supporting CAA with pet food donations.
- **Fair Lawn Senior Center** for almost 200 lbs of pet food plus treats.
- **Robert Ross** for generous pet food donations.
- **The Allendale Veterinary Hospital** for recently sponsoring a Pet Food Drive in support of CAA's Operation Feed-A-Pet program. It collected 410 lbs. of dog food, 147 lbs. cat food, 428 cans of dog and cat food, 30 bags boxes of treats and one box of Frontline.

## 'Never Homeless, Never Hungry, Always Loved'

Dear Friends,

February 8th marked our 7th Anniversary. We thank you for your continued support by volunteering your time and your generous donations. Without these, we could not reach our goals and mission. To date, our programs have supplied 650,813 bowls of pet food, donated 125 sets of pet oxygen masks and 269 pets were spayed/neutered.

In October, we held our 7th Annual Carnivale of the Dogs event. It was bigger and better than ever before. We are happy to say many "furry friends" found new homes. The 7th Annual Delaney Dog Show was also fun. Many canines competed for prizes and ribbons in fun categories. Our judges for the show included guest judge, Kelli Giddish of NBC's Law & Order: SVU, Chris Delaney, sister of Bill Delaney in whose memory the show is held and Cheryl Kastner. We are happy to announce our Best in Show Winner was Sierra, owned by Julie Ogden.

Our Firstgiving Fundraiser was a huge success, raising \$10,900, in part to our mother of the reigning royal court, Sandi LoConti and her Jersey Girls Lina and Toto. Our Queens of the Carnivale raised more than \$9,385 in support of CAA. The remaining fundraisers and Royal Family members include Ute with Prince Oliver (\$540), Jeannie with Duke Finn (\$550), Sue with Elvis (\$260), Dawn (\$100) and Bobbi with the Mitchell Sisters (\$65).

All our best,

Anne, Christine, Janel, Joe, Joyce, Patricia B. and Patty H.  
*Companion Animal Advocates Board of Trustees*

# COMPANION ANIMAL ADVOCATES - WHAT WE DO

Our pets are members of our family. But sometimes a family has to think about giving up their pets because they can no longer afford to feed the pet.

If a family has to give up their pet for this reason, what can they do? Find a new home for the pet OR give it to a shelter and hope they can find a good home for the pet.

- ◆ Companion Animal Advocates helps people in need keep their pets in their family by providing food through its Operation Feed-A-Pet program to help the pet stay healthy and to reduce the family's cost of keeping a pet.
- ◆ Companion Animal Advocates helps provide responsible pet owners with affordable spay neuter options through its Stop Littering program, allowing for healthier pets while reducing pet overpopulation.
- ◆ Companion Animal Advocates also provides community outreach through its Humane Education program. This program was designed to educate the community on such topics as Pet CPR, pet hazards and pet health. We do this through lectures with local vets at public libraries or at vet hospitals. This year, CAA also spearheaded a campaign that is trying to get every town in Bergen County equipped with pet oxygen masks, in case of emergency.



## HELP MAKE A DIFFERENCE



3/15

Please send us a donation to help us carry on our work.

Mail this DONATION FORM along with your CHECK to:

Companion Animal Advocates, P.O. Box 61, Hillsdale, NJ 07642

Feed-A-Pet for:  12 months (\$180)  6 months (\$90)  1 month (\$15)  Other \$\_\_\_\_

Spay or Neuter:  3 pets (\$300)  2 pets (\$200)  1 pet (\$100)  Other \$\_\_\_\_\_

OR

General Donation:  \$500  \$250  \$100  \$50  \$25  \$10  Other \$\_\_\_\_\_

DONOR'S NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

E-MAIL \_\_\_\_\_

Check here if we may send your donation acknowledgement via e-mail to save on postage.

In Memory Of  In Honor Of \_\_\_\_\_

Send IM/IH acknowledgement to: \_\_\_\_\_